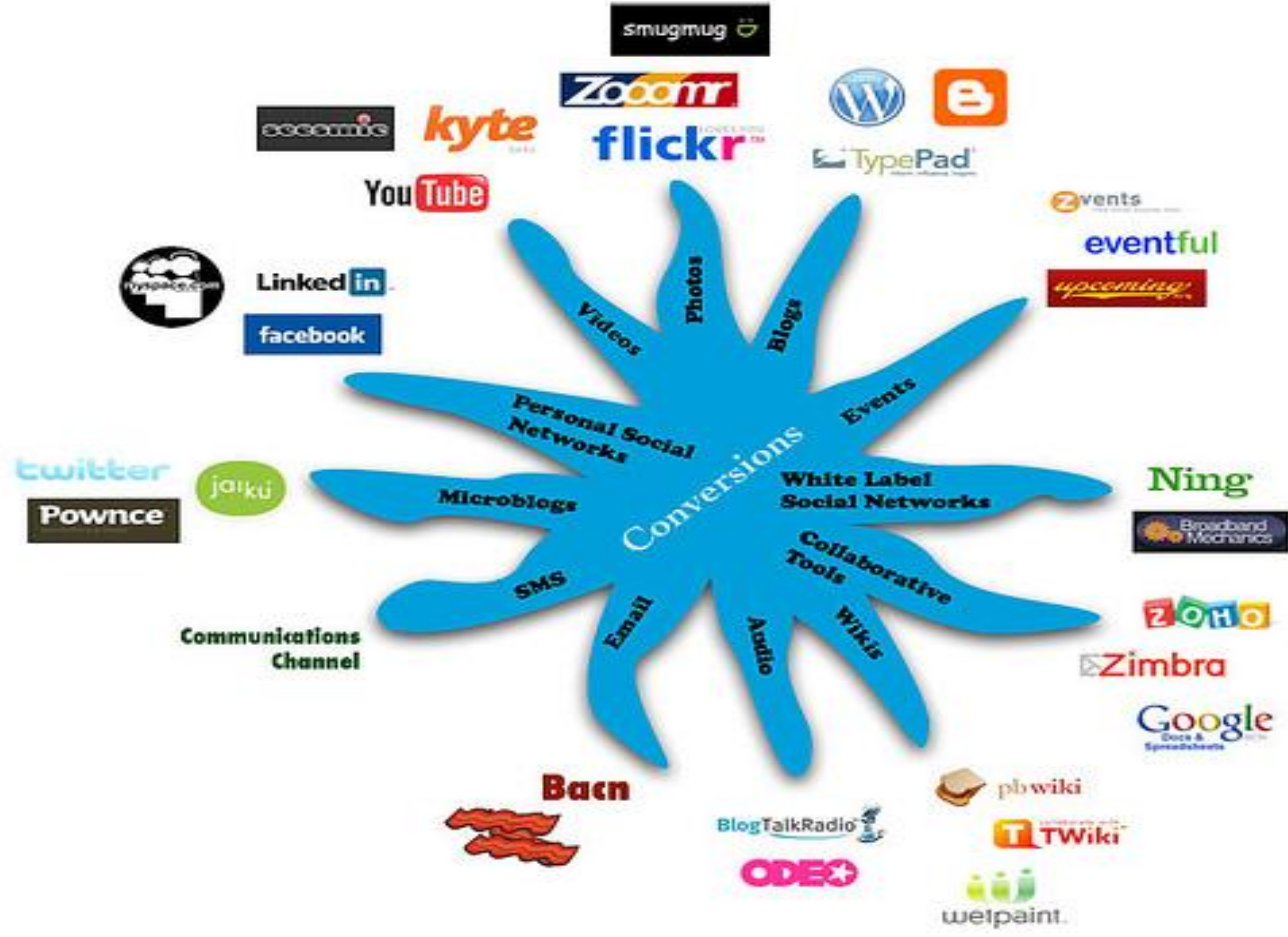
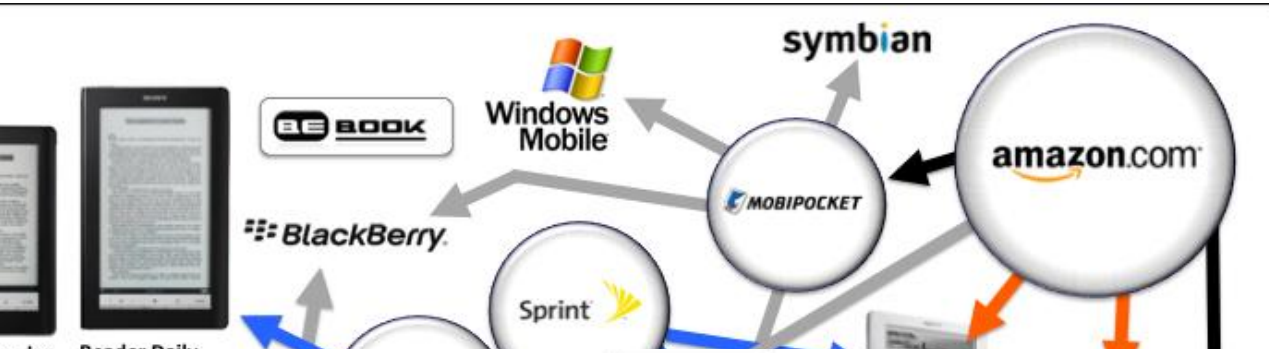


# Digital Strategies

Envisioning the experience & formulating the creation

# E-Book Universe

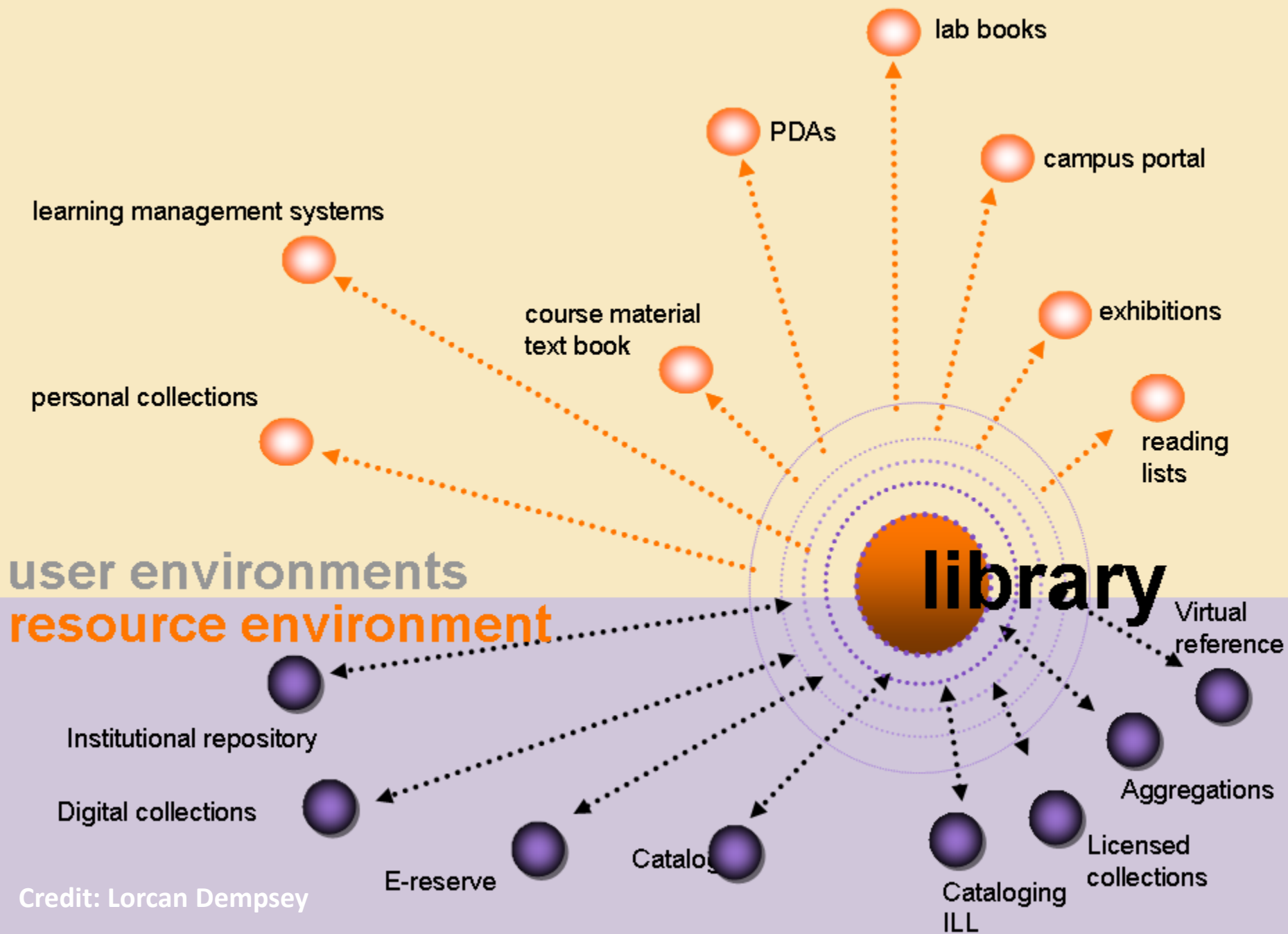


# Creating positive transformational experiences





REMAIN CALM



Credit: Lorcan Dempsey

Users at the core of our existence

They use r we don't matter

# Digital strategy basics

- Strategies are decisions
- Form follows function
- Work happens through relationships
- Ppl learn from each other
- Service is about people's experience
- Ppl will communicate; via many channels
- Libraries can matter
- People make libraries matter